

# Team of Sponsors

**Yes,** I want to be a part of the Strathroy-Caradoc Minor Soccer Association's Team of Sponsors.

Name .....

Address .....

City ..... Postal Code .....

Telephone No. ....

Fax No. ....

E. Mail .....

(VERY IMPORTANT - SPELL OUT CAREFULLY)

PLEASE CONTACT ME CONCERNING:

- TEAM SPONSORSHIP \$ 300.00
  - Mini Soccer Program
  - Recreational Soccer Program
- TOURNAMENT SPONSORSHIP
  - GOLD SPONSOR \$3000.00
  - SILVER SPONSOR \$1500.00
  - BRONZE SPONSOR \$ 750.00
  - Mini Soccer Program
  - Recreational Soccer Program
- LIFETIME SIGNAGE, YORK STREET \$1000.00
- PARTICIPATION T-SHIRT SPONSOR \$1000.00
- COACHING DEVELOPMENT SPONSOR \$1000.00
- REFEREE DEVELOPMENT SPONSOR \$1000.00
- SOCCER HANDBOOK AD \$ 100.00

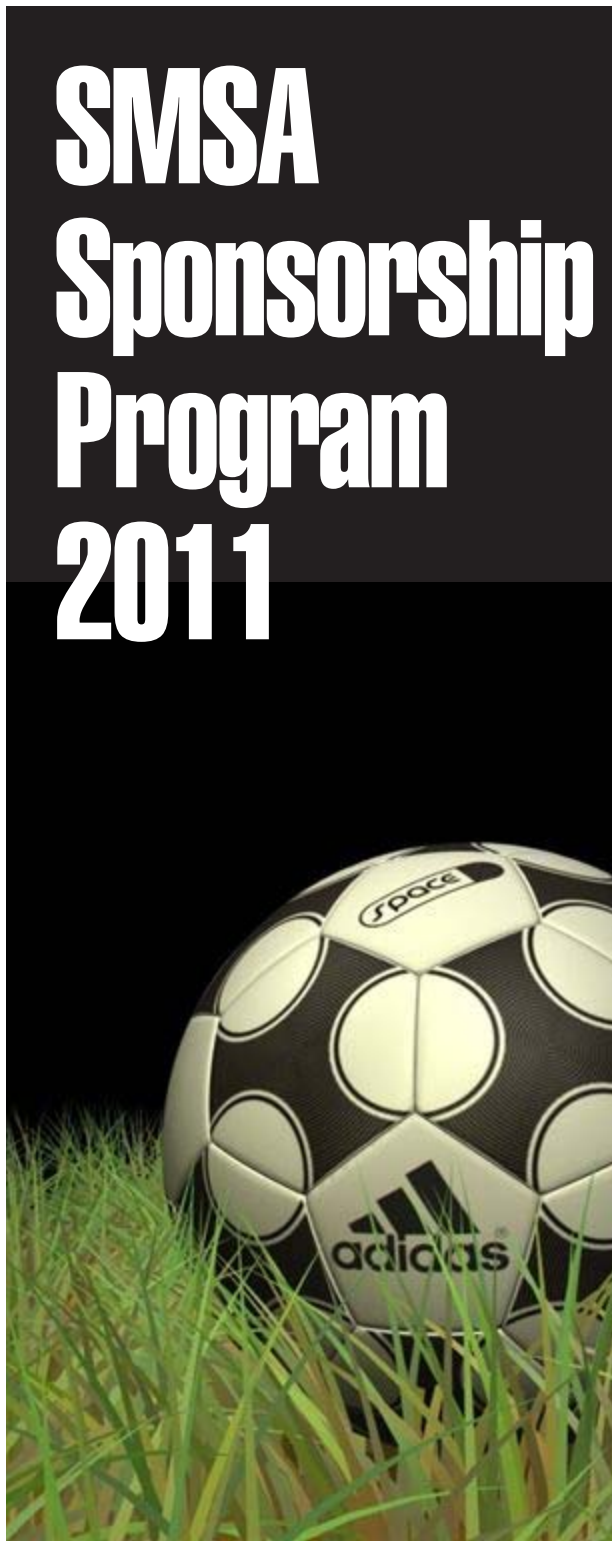
**CHEQUES CAN BE SENT WITH THIS FORM**

Make cheques payable to:  
 STRATHROY-CARADOC MINOR SOCCER ASSOC.  
 P.O. Box 147 ▲ Strathroy, Ontario N7G 3J1  
 Telephone 519.245.9643  
 www.strathroysoccer.com

ALL SPONSORS REQUIRED TO PROVIDE NECESSARY LOGO ARTWORK

www.strathroysoccer.com - SPONSORSHIP OPPORTUNITIES - SOCCER 24/7

strathroy-caradoc minor soccer association  
 p.o. box 147  
 strathroy, ontario n7g 3j1





[www.strathroysoccer.com](http://www.strathroysoccer.com)

*"Where soccer never sleeps"*

## Club History

The Strathroy-Caradoc Minor Soccer Association (SMSA), was the dream of three devoted soccer enthusiasts who started the organization in a booth at the local Gardenia Restaurant in 1961, with just two boys teams. It with great pride and enthusiasm, that the SMSA can report that well over one thousand boys and girls between the ages of four to eighteen years will participate in our grassroots program this summer.

Over the years, the SMSA has created many valuable programs and concepts. Most notably, the SMSA revolutionized youth sports with its "EVERYONE PLAYS" and "BALANCED TEAMS" philosophies. In the SMSA, each child who registers is guaranteed to play as least half of every game. To help create evenly matched games, all SMSA players are placed on new or "balanced" teams each year.

The SMSA has governed, fostered and promoted the game of soccer to Strathroy and area children for over fifty years. Looking back over the course of these years, the SMSA realizes that the lifeblood of our organization has been, and remains, the dedication of the many volunteers, the parents and especially the tremendous support received from the businesses and industries, whom without, we could not exist. Your efforts to make a difference towards our leaders of tomorrow is greatly appreciated.

## Make A Difference

### *Sponsoring Does Make a Difference - For the Entire Community*

#### ACCESS FOR EVERYONE

Your contributions help keep the cost down so everyone can enjoy this great sport.

#### SAFETY

Contributions help us ensure that coaches, referees and our vast number of volunteers have the resources necessary to deliver a fun and safe experience.

#### FUN

Contributions also provide funds necessary to support Soccer Camp programs and other services to help youths have fun and achieve their full potential.

#### HEALTHY LIFESTYLE

By providing an enjoyable alternative to indoor activities, such as computer games, soccer players enjoy many health benefits.

### *Sponsoring Does Make a Difference - For Your Business*

#### YOUR TEAM

Have your kids play on a team named after your business or interest.

#### TEAM PRIDE

The high quality uniforms are worn everywhere - to school, to the movies, parties and beyond - all with your business logo front and center.

#### YOUR TOURNAMENT

Have kids play in a tournament named after your business. Awards, newsletters, schedules, news coverage all bearing your company name.

#### LOCAL MEDIA COVERAGE

The SMSA programs regularly publish team and league standings - standings that reflect your team or division's title.

*plus much more!*

## Sponsorships

Once again, the following types of sponsorships are available for the 2011 soccer season.

- TEAM SPONSORSHIP** \$ 300.00

#### MINI SOCCER PROGRAM

Designed for boys and girls ages 4 to 11 years and is played in a house-league setting at the Henk Van Dyk Memorial Soccer Park, located on York Street, in Strathroy.

#### RECREATIONAL SOCCER PROGRAM

Designed for boys and girls ages 12 to 18 years and is played in an inter-club setting within the West Middlesex Youth Soccer League (WMYSL).

- TOURNAMENT SPONSORSHIP**
  - GOLD SPONSOR \$3000.00
  - SILVER SPONSOR \$1500.00
  - BRONZE SPONSOR \$ 750.00

Throughout the season, the Strathroy-Caradoc Minor Soccer Association hosts three tournaments, for their Mini Soccer and Recreational Soccer divisions, including cup games. Tournaments provide great exposure for any company.

- LIFETIME SIGNAGE - YORK STREET** \$1000.00  
Lifetime signage on the new stadium field at the Henk Van Dyk Memorial Soccer Park, located at York.
- PARTICIPATION T-SHIRT SPONSOR** \$1000.00  
All participants receive a soccer related t-shirt. Advertise your company on this t-shirt.
- COACHING DEVELOPMENT SPONSOR** \$1000.00
- REFEREE DEVELOPMENT SPONSOR** \$1000.00
- SOCCER HANDBOOK AD** \$ 100.00